

# Special Occasion Speech Rubric

Name: \_\_\_\_\_ Product: \_\_\_\_\_

	<b>5 Points</b>	<b>4 Points</b>	<b>3 Points</b>	<b>2 Points</b>	<b>1 Point</b>
<b>Time</b>	Fits time requirements	5-10 seconds off	11-15 seconds off	16-20 seconds off	21-30 seconds off
<b>Introduction</b>	Great attention-getter, thesis clear, preview given, very fluent	Good attention-getter, thesis stated, some preview	Attention-getter not connected to topic clearly, thesis too broad/narrow, little/no preview	Missing 1 or more components, unclear on topic	Missing 2 or more components, no idea what speech is about
<b>Organization</b>	Main points clearly stated, used clear organizational pattern	Main points stated, used organization pattern	Main points stated, unclear on organization pattern	Missing 1 or more components, unclear on purpose of speech	Missing 2 more or components, no idea what speech is about
<b>Movement</b>	The student demonstrates a thorough understanding of movement by meeting all of the four tasks required: All walking points hit.	The student demonstrates an adequate understanding of movement by meeting three of the four task requirements listed above.	The student demonstrates a partial understanding of movement by meeting two of the four task requirements listed above.	The student demonstrates a minimal understanding of movement by meeting one of the four task requirements listed above.	The student demonstrates no understanding of movement by meeting none of the four task requirements listed above.
<b>Conclusion</b>	Summarized main points, re-stated thesis statement, strong closing statement	Summary given, thesis clear, okay closing statement	Summary out of order, thesis somewhat unclear, closing needs more work	Missing 1 or more components, unclear on purpose of speech	Missing 2 more or components, no idea what speech is about
<b>Posture</b>	Great posture and body language, moving with purpose	Decent posture body language, little restless movement	Some restless movement, not standing straight	Moving without purpose, not standing straight	Constant restless movement purpose, poor posture
<b>Facial expression and gestures</b>	Excellent eye contact, excellent facial enthusiasm; Strong Gestures, No Fidgeting	Good eye contact, good facial enthusiasm; Good Gestures, Little Fidgeting	Partial eye contact, some facial enthusiasm; Average Gestures, Some Fidgeting	Little eye contact, little facial enthusiasm; Poor Gestures, Much Fidgeting	No eye contact, no facial enthusiasm; No or Inappropriate Gestures
<b>Voice</b>	Strong and Animated Voice, Great use of Volume, Pitch, Rate, Pauses, and Articulation	Most of Speech is Strong, Good overall use of Volume, Pitch, Rate, Pauses, and Articulation	Parts of Speech Strong, Some Energy and Use of Volume, Pitch, Rate, Pauses, and Articulation	Needs More Energy, But Some Evidence of Volume, Pitch, Rate, Pauses, and Articulation	Little to No Energy in Speech, Needs Work on Volume Pitch, Rate, Pauses, and Articulation
<b>Target Audience</b>	Clear audience group with jokes delivered to that audience	Somewhat clear target audience; jokes fitting target audience	confusing target audience/jokes unclearly fit target audience	Unclear target audience; jokes do not fit target audience	No obvious target audience
<b>Effective Emotion Skills</b>	Effective emotion is clearly identified and addressed	Effective emotion improve is somewhat clear and addressed	Effective emotion is not clear and somewhat addressed	Effective emotion is not identified	Emotion is not effective
<b>TOTAL</b>	_____/50 points				

**Effective aspects of this speech were:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**In your next speech, try:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_